DEVELOPING A GLOBAL COMPLIANCE AWARENESS PROGRAMME

1 Research & Planning
- Reading & familiarization
- Focus group - brainstorming (1 day)
- Key risks assessment
- What is the existing provision?
- Where do we need to make a difference?
- How will this place be different in 3 years time?

2 Programme Objectives & Content Design (POCD)
- Detailed document
- Maps core messages against delivery mechanisms
- Repetitive cycle (eg 3 years)
- Geographies, languages
- Timescales, GANTT
- Impact measurement (Levels 1-4)

3 Scripting & Development (Annual basis)
- Content drafts (scripts, copy, designs)
- Focus group comments, amendment and sign-off
- Production
- Piloting & finalization

4 Roll-out & Evaluation
- Train-the-Trainer
- Workshop facilitation
- Senior management engagement
- Micro-learning and e-learning
- Mobile ‘hits’
- In-house bulletins & podcasts
- Web events
- Lunchtime round-tables
- Posters and screensavers
- ‘Presence items’ (pens, stress-balls, mouse mats etc)
- Surveys

www.lessonslearned.co.uk
Tel (+44) (0)845 618 1567
© Lessons Learned Ltd 2019